

Buster Boats makes the smart touchscreen a standard feature



The large touch screen incorporates electronic charts, an on-board computer and an entertainment system into the motorboat as part of the standard equipment.

Buster is now including a *smart display*, which contains electronic navigation and integrates into the steering console, as a standard feature in almost all of its boat models. The infotainment system, named Buster Q, is presented to the user by means of a large touch screen that provides a wide range of features, including navigational charts, the entire instrument panel, operating manuals, instructional videos, weather forecasts, radio functionalities and an internet connection.

“Our aim is to make boating easier and safer for everyone”, says President of Buster Boats Juha Lehtola.

According to Lehtola, the goal was to create an easy-to-use, integrated device that eliminates the need to purchase a separate chart plotter or echo sounder, for example. Designing the user interface specifically for motorboats enabled Buster to leave out all unnecessary features and menus, and further enhance the user experience.

“We took inspiration from the automotive industry and tablet manufacturers and consolidated all the key features of the boat into a large, easy-to-use touch screen”, says Buster’s Product Development Director Anders Kurtén, who is in charge of Buster Q’s development.

The Buster Q is a standard feature in all models, starting from the five-metre Buster M. The size of the touch screen is 10 inches in smaller models, and in larger boats, starting from the Buster Magnum, the panel is an astounding 16 inches. For boaters this gives a variety of benefits, such as charts that are much larger than normal.

Standard features on Buster Q include an internet connection, C-Map electronic charts, Yamaha outboard engine gauges, local weather data and a Wi-Fi hotspot, which can be used to share the Buster Q’s network connection with other devices.

The Buster Q display can be supplemented with a sonar sensor, AIS, high-quality sound system and, in the future, a radar. The Buster Q system is compatible with the NMEA 2000 communications standard, which means that it is capable of flawless communication with boat electronics made by other manufacturers.

“The Buster Q brings the internet of things to boats. For instance, the device updates itself whenever a network connection is available, and we are constantly developing new features for the Buster Q”, Kurtén elaborates.





Aluminium Boats Since 1955

Technical specification

- Smart display: on-board computer – infotainment system with a 10" or 16" touch screen
- Language support: English, Finnish, Swedish, Norwegian
- Standard feature starting from the Buster M model
- Extremely bright WXGA display
- 1 Ghz quad-core processor
- NMEA 2000 compatible
- Yamaha Engine Interface compatible
- Built-in C-Map charts, one chart area included in the price
- Online weather data
- FM and DAB radios, Entertainment package (inc. radio antenna, amplifier and speakers) available as an accessory
- Wi-Fi, Bluetooth and 3.5G connections, the price includes a two-year pan-European data plan
- Boat and motor manual, and instructional videos (landing, boat trimming, safety, knots)
- Automatic online updates
- Equipped for AIS, sonar and radar

Buster Boats

Buster Boats is the largest designer and manufacturer of aluminium boats in Europe. The majority of the more than 125,000 aluminium boats Buster has launched on the world's waters over the past 60 years are still in use. Buster is the market leader in all of its primary market areas.

Boats carrying the Buster name have been produced since 1976, but Buster's history began with the first Kello boat manufactured in 1955.

The Buster range includes 20 boats, of which the under four-metre Buster Mini and the over seven-metre Buster Magnum M5 are the smallest and largest, respectively. More than half of all boats manufactured are exported.

The manufacturer of Buster boats, Inhan Tehtaat Oy, is a subsidiary of Yamaha Motor Europe. The head office of the company is located in Raisio while production takes place in Ähtäri.



Generalvertretung/Représentation générale

Emil-Frey-Strasse - CH-5745 Safenwil

Tel. +41 (0)62 788 81 55 - Fax +41 (0)62 788 81 40

marine@promotag.ch

The Future of Powerboating.
Here. Today.

Buster Q 

Not just a chartplotter. A completely new user experience.



TWICE as bright

COMPLETELY integrated

ALL in one

Makes powerboating so easy,
that fun on the water is
accessible for everyone.

To facilitate a new way of boating, we have completely rethought the way you interact with the boat. Inspired by the automotive and handheld smart device industries, we have taken all key functions and integrated them into one huge touchscreen. At the same time we enhanced entertainment, safety and training related functionality, bringing it into the realm of the same, intuitive user experience - **Buster Q.**

10"/16"
screen

WXGA
resolution

1
million pixels

1GHz
Quadcore processor

Easy. Elegant. Full control.

We have developed a seamlessly integrated user experience for your model year 2017 Buster boat. We have combined 60 years of industrial experience in boatbuilding with extensive consumer insight and an out of the box approach to product development. After years of internal development and testing we are proud to bring you a revolutionary, easy approach to powerboating - **Buster Q**.



The future of powerboating is available at your nearest Buster dealer

Not only is Buster Q slick and cool looking, it is also a lot more powerful than you have come to expect for boat-mounted hardware. Integrating features like navigation (Powered by C-Map), infotainment, advanced sonar functionality, Yamaha gauges, WiFi, and over-the-air seamless updates - Buster Q is as powerful as many laptop computers. Fulfill your dreams, getting out on the water has never been this easy!

NMEA2000
compatible

ULTRAFAST graphics

3 TIMES faster CPU

Everything you would expect
in a modern car –
now available on your Buster

Entertainment

Imagine being able to share your favourite music with friends and family while enjoying a day off on the water. Use your favourite mobile apps for wireless playback. Enjoy hassle-free access to FM and DAB radio when you need it. With advanced Wireless features, it's power-efficient too, so you can enjoy your personal music from your smartphone all day long.

WiFi and 3.5 G

Always stay on top of the weather in your area, and unlock new chart areas over the air should you need to venture further. Share your powerful 3.5G connection over the built-in WiFi hotspot. Functionality is updated on the fly as we continue to develop new features.

Safety

All boat and engine-related user manuals can be found on your Buster Q unit. In addition, tutorial videos with subtitles and captions are available on a variety of subjects ranging from boathandling to mariners knots, performance improvements to basic safety procedures. We take safety from the classroom to the real, marine environment.

Buster[®]
Aluminium Boats Since 1955



ProMot AG / Buster / Press & Dealer release NEW BUSTER Q-System / February 2017